

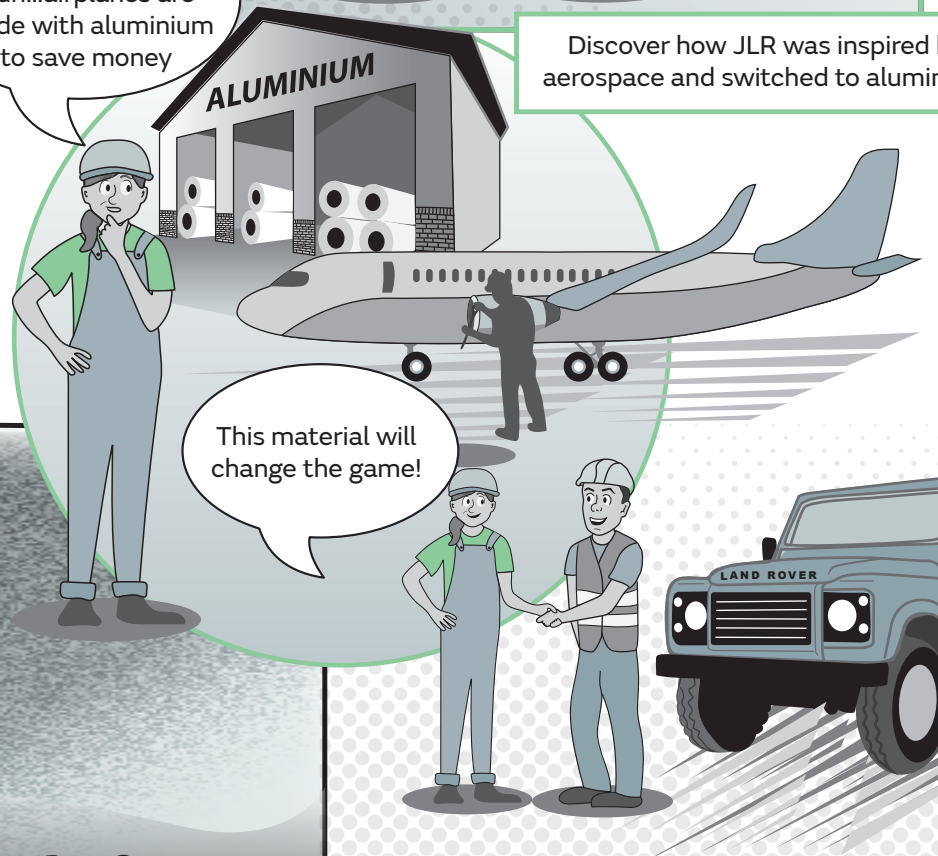
MOMENTS THAT MADE US

Breakthroughs and innovations often come from unexpected people, places or moments.

FROM WINGS TO WHEELS



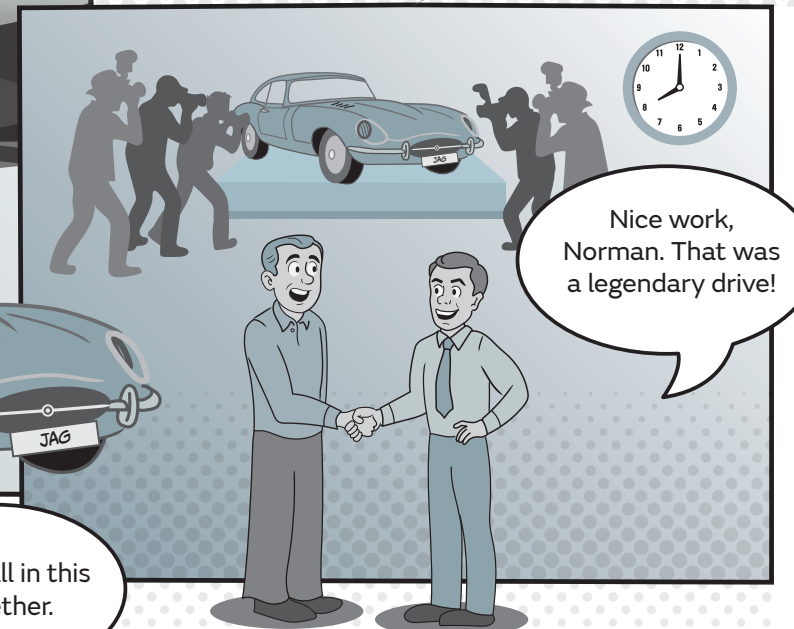
Discover how JLR was inspired by aerospace and switched to aluminium.



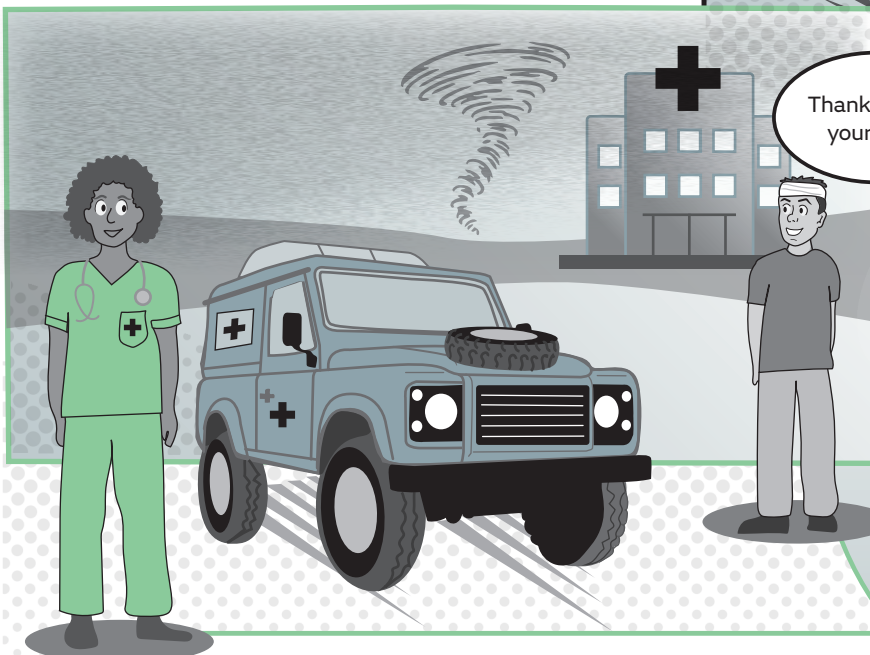
THE RACE TO LAUNCH



With less than 24 hours to get from England to Geneva, test car driver Norman Dewis decided to drive to launch instead of shipping the car. Thanks to the speed of the new Jaguar-E-type, they made it.



BETTER TOGETHER



A 70+ year partnership, JLR and the Red Cross show how innovation and commitment to overcoming challenges and doing good helped both organisations make positive impacts.

No matter the challenge, when we work together we can achieve the exceptional!



What is a moment that led you to an exceptional achievement?